CONTENTS OF VOLUME 30

Number 1

Review

MANUEL NÚÑEZ NICKEL, MANUEL CANO RODRIGUEZ — 1 — A review of research on the negative accounting relationship between risk and return: Bowman's paradox

BOWON KIM, HEUNGSHIK OH — 19 — An effective R&D performance measurement system: survey of Korean R&D researchers

P.K. BHAUMIK — 33 — Regulating the domestic air travel in India: an umpire's game

ROMMERT J. CASIMIR — 45 — The value of information in the multi-item newsboy problem

PAUL WESTHEAD, MIKE WRIGHT, DENIZ UCBASARAN — 51 — International market selection strategies selected by 'micro' and 'small' firms

Number 2

W. LEIGH, M. PAZ, R. PURVIS — 69 — An analysis of a hybrid neural network and pattern recognition technique for predicting short-term increases in the NYSE composite index

CHRISTINE M. WRIGHT, GEORGE MECHLING — 77 — The importance of operations management problems in service organizations

PEDRO LINARES, CARLOS ROMERO — 89 — Aggregation of preferences in an environmental economics context: a goal-programming approach

WEI LI, KIN LAM — 97 — Optimal market timing strategies under transaction costs

GYULA VASTAG, FRANK MONTABON — 109 — Journal characteristics, rankings and social acculturation in operations management

PAUL GOODWIN — 127 — Integrating management judgment and statistical methods to improve short-term forecasts

PII: S0305-0483(02)00087-7

Number 3

KEITH A. WILLOUGHBY	137	A mathematical programming analysis of public transit systems
PETER LINDELÖF, HANS LÖFSTEN	143	Growth, management and financing of new technology-based firms—assessing value-added contributions of firms located on and off Science Parks
KEVIN M. CALHOUN, RICHARD F. DECKRO, JAMES T. MOORE, JAMES W. CHRISSIS, JOHN C. VAN HOVE	155	Planning and re-planning in project and production scheduling
GUISSEPPI A. FORGIONNE, RAJIV KOHLI, DARNIET JENNINGS	171	An AHP analysis of quality in AI and DSS journals
JOSÉ LUIS GALLIZO, FERNANDO JIMÉNEZ, MANUEL SALVADOR	185	Adjusting financial ratios: a Bayesian analysis of the Spanish manufacturing sector
CHAUG-ING HSU, YUH-HORNG WEN	197	Reliability evaluation for airline network design in response to fluctuation in passenger demand
RHIAN SILVESTRO, CHARLES WESTLEY	215	Challenging the paradigm of the process enterprise: a case-study analysis of BPR implementation
CARLOS A. BANA E COSTA, ÉMERSON C. CORRÊA, JEAN-MARIE DE CORTE, JEAN-CLAUDE VANSNICK	227	Facilitating bid evaluation in public call for tenders: a socio-technical approach
PARAG C. PENDHARKAR	243	A potential use of data envelopment analysis for the inverse classification problem

Number 4

D.J. STOREY	249	Education, training and development policies and practices in medium-sized companies in the UK: do they really influence firm performance?
JENS BENGTSSON, JAN OLHAGER	265	The impact of the product mix on the value of flexibility
WALTER O. ROM, OYA ICMELI TUKEL, JOSEPH R. MUSCATELLO	275	MRP in a job shop environment using a resource constrained project scheduling model

DAVID GEFEN	287	Nurturing clients' trust to encourage engagement success during the customization of ERP systems
NASSWAN S. DOSSABHOY, PAUL D. BERGER	301	Business school research: bridging the gap between producers and consumers

Number 5

ÓSCAR GONZÁLEZ-BENITO, LIBIA SANTOS-REQUEJO	315	A comparison of approaches to exploit budget allocation data in cross-sectional maximum likelihood estimation of multi-attribute choice models
DENNIS W. KRUMWIEDE, CHWEN SHEU	325	A model for reverse logistics entry by third-party providers
SEUNG-CHUL KIM, IRA HOROWITZ	335	Scheduling hospital services: the efficacy of elective-surgery quotas
SUSAN X. LI, ZHIMIN HUANG, JOE ZHU, PATRICK Y.K. CHAU	347	Cooperative advertising, game theory and manufacturer–retailer supply chains
MARÍA TERESA ESCOBAR, JOSÉ MARÍA MORENO-JIMÉNEZ	359	A linkage between the Analytic Hierarchy Process and the Compromise Programming Models
TIMON C. DU, FU-KWUN WANG, JEN-CHUAN RO	367	The effect of the Bootstrap method on additive fixed data perturbation in statistical database
MICHAEL LAWRENCE, PAUL GOODWIN, ROBERT FILDES	381	Influence of user participation on DSS use and decision accuracy
L. MIKHAILOV	393	Fuzzy analytical approach to partnership selection in formation of virtual enterprises

Number 6

NORMA R.A. ROMM, CHENG-YI HSU	403	Reconsidering the exploration of power distance: an active case study approach
ARTHUR E. CARTER, CLIFF T. RAGSDALE	415	Scheduling pre-printed newspaper advertising inserts using genetic algorithms
I. SABUNCUOGLU, A. COMLEKCI	423	Operation-based flowtime estimation in a dynamic job shop

MARTIN SKITMORE 443 Identifying non-competitive bids in construction contract auctions

NORMAN AU, ERIC W.T. NGAI, T.C. EDWIN CHENG 451 A critical review of end-user information system satisfaction research and a new research framework

A.C. WADE, S. SALHI 479 An investigation into a new class of vehicle routing problem with backhauls

Contents of Volume 30 III

Author Index VII

Key Word Index VIII